



Media Kit 2011

GPS Software Hub

info@gps-software-hub.com

GPS Software Hub

- ▶ **GPS Software Hub** is one of the oldest website in its domain that aims to provides its readers a comprehensive database of Free GPS Software & Maps available on the internet. We are unique in terms of our content and target audience. With more than 9500 registered users, we also publish articles on various GPS units, tracking solutions and fleet management to help potential buyers make a wise buying decision.

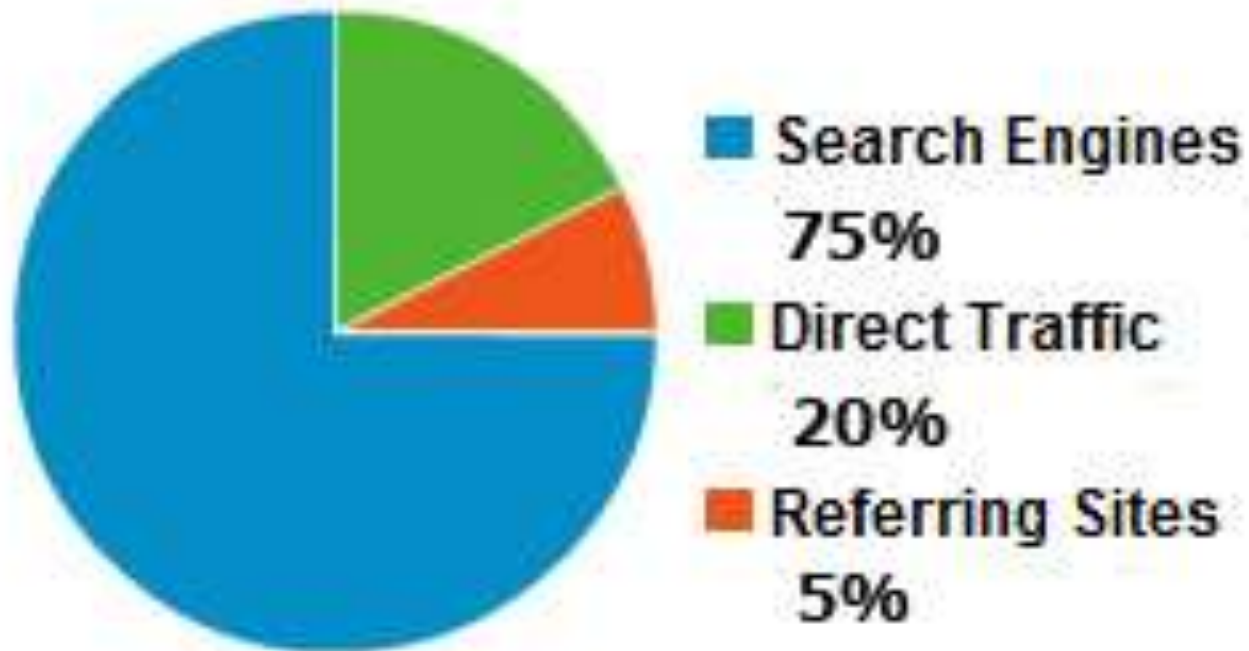
Who Should Advertise?

- ▶ GPS Manufacturers, Wholesalers & Retailers
 - ▶ GPS Applications & Solutions Providers
 - ▶ GPS Tracking Companies
 - ▶ GPS Fleet Management Companies
 - ▶ GPS Mapping Companies
 - ▶ Security Services
- 

Why Advertise With Us?

- ▶ We attract targeted & most focused GPS services / Product buyers
- ▶ More than 9500 registered users & hundreds of RSS feed subscribers
- ▶ 75% organic search traffic & 20% direct traffic
- ▶ Top ranking on many competitive keywords on major search engines
- ▶ Increased brand visibility
- ▶ Genuine & serious buyers
- ▶ Improve your search ranking
- ▶ Suits your budget & you get value for money

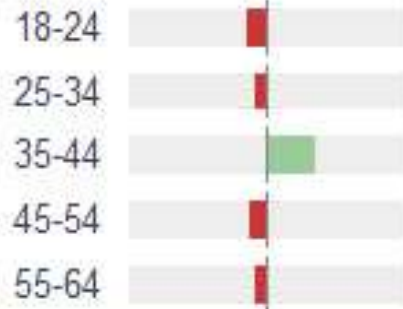
Traffic Source



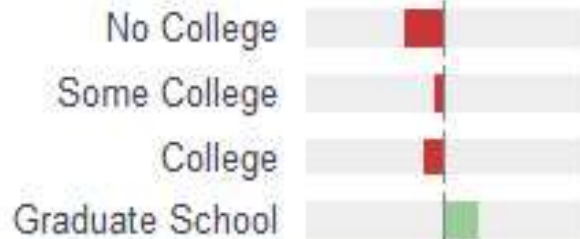
Source: Google Analytics

Audience Demographics

Age



Education



Gender



Has Children




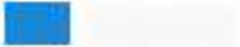

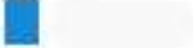



Browsing Location



Source: Alexa

Visitors Country Profile

1.	United States	
2.	Canada	
3.	United Kingdom	
4.	Malaysia	
5.	India	
6.	Australia	
7.	Germany	
8.	(not set)	
9.	Brazil	
10.	Romania	

Average Monthly Traffic



Source: Google Analytics

Banner Locations – Homepage

Sizes:

- ▶ 728x90
- ▶ 300x300
- ▶ 468x60

The screenshot displays the homepage of 'GPS Software Hub', which is described as 'The Largest Repository of Free GPS Software & Maps'. The page features a navigation menu with links for HOME, FREE GPS SOFTWARE, FREE GPS MAPS, CELL PHONE GPS, GPS TRACKING, GPS DOWNLOADS, GPS REVIEWS, and FORUMS. A search bar is located at the top center, and a 'Go' button is to its right. Below the search bar, there are several sections: 'RECENT POSTS', 'FEATURED ARTICLES', and 'POPULAR POSTS'. The 'FEATURED ARTICLES' section highlights 'MMOconverter for Magellan GPS Receivers'. A large black banner with the text 'Your Ad Here' is positioned at the top right and bottom center of the page. The main content area is divided into columns, including 'CELL PHONE GPS' and 'FREE GPS MAPS'. The 'CELL PHONE GPS' section lists articles such as 'Free GPS Software for Symbian System' and 'Free Android GPS Applications'. The 'FREE GPS MAPS' section lists 'Download LaserMap for Windows CE' and 'Download Garmin Win for Garmin'. A large black banner with the text 'Your Ad' is positioned on the right side of the page, and another 'Your Ad' banner is at the bottom right. The website's URL, www.gps-software.com, is visible at the bottom.

Banner Locations - Inside Pages

Sizes:

- ▶ 728x90
- ▶ 300x300
- ▶ 468x60

The screenshot shows the homepage of 'GPS Software Hub', which is described as 'THE LARGEST REPOSITORY OF FREE GPS SOFTWARE AND MAPS'. The website features a navigation menu with links for Home, Free GPS Software, Free GPS Maps, Cell Phone GPS, GPS Tracking, GPS Downloads, GPS Reviews, and Forums. A search bar is prominently displayed with the text 'Search Free GPS Software & Maps'. Below the search bar, there are several banner ad placements:

- A large black banner with the text 'Your Ad Here' and the URL 'www.spymatrxpfsweep.com' is positioned below the search bar.
- Another large black banner with the text 'Your Ad Here' is located below the main content area.
- A smaller black banner with the text 'Your Ad' is placed in a sidebar area under the heading 'SPONSORS'.
- Another smaller black banner with the text 'Your Ad' is placed in the same sidebar area under the heading 'KILLER POSTS'.

The main content area features an article titled '23 Free Android GPS Applications Downloads' with a sub-headline 'CELL PHONE GPS, FREE GPS SOFTWARE, GPS SOFTWARE HUB | NOVEMBER 10, 2009 AT 2:09 PM'. The article text reads: 'If you are using Google Android system (mobile operating system) and looking for free / opensource GPS software for android platform, then this post is something that might be of interest to you. I'm posting here a list of more than twenty Free Android GPS applications.' Below the text is an image showing a white Google-branded device, an Android phone, and the Android logo. The article continues with a description of 'LifeAware: LifeAware gives you the ability to create your own network of friends and family members and locate them. Unlike other location services, LifeAware will provide you with their last known location, providing insight even if their phone is off or out of range. Locate family or friends from your phone or the LifeAware website, and setup zones to trigger alerts when they enter or leave them.' and 'iMap Weather: iMap Weather from Weather Decision Technologies Mobile is a location-based handheld weather application and a Top 50 Google Android Developer Award winner. The application allows for precise forecasts and high resolution radar and provides exclusive "Follow Me" weather for mobile users.'

Who Benefited From Us?

Few of the companies benefited from advertising on GPS Software Hub:

- ▶ Live View GPS (www.liveviewgps.com)
- ▶ Spy Associates (www.spyassociates.com)
- ▶ Any Track (www.anytrack.com)
- ▶ RM Tracking, Inc. (www.rmtracking.com)
- ▶ ALK Technologies – CoPilot (www.alk.com)

Get in Touch



Let us know your budget and we will come up with plans to maximize the visibility of your products/services on this site.
Write to us at info@gps-software-hub.com